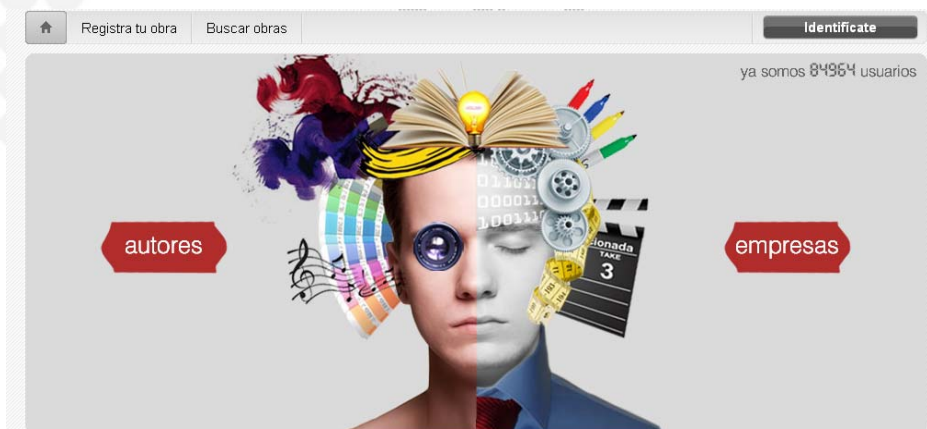


NEWSLETTER

THE ISAN CODE WILL BE REQUIRED FOR ONLINE REGISTRY OF AUDIOVISUAL WORKS AND RECORDINGS IN SPAIN



The Spanish "Audiovisual Producers' Rights Management Association" (with the acronym in Spanish EGEDA), SAFE CREATIVE and the *Ilustre Colegio de Registradores de España* (Spanish honorary registrars' guild) join forces this month with an agreement to establish an online registry for audiovisual works and recordings (<http://www.safecreative.org/>). ARIBSAN is very pleased that the ISAN code has been chosen to be used for this registration, with the code taking an essential role, as it will be required by the Spanish *Registro de Bienes Muebles* (Personal Property Registry) for audiovisual works and recordings.

At present, there is a serious lack of security in the sale of the majority of audiovisual works and recordings in the Spanish market, as they aren't to be found in a public registry, resulting in a high degree of uncertainty as to who the real rights-holders are. Users are thus left unclear when it comes to knowing who to apply to for the licenses needed to use or sell these works or recordings.

This project enables rights-holders to register their works quickly and easily online. The initiative aims to give legitimate rights-holders greater security given the proliferation of exploitation windows there are these days and, at the same time, provide users a transparent and direct manner to interact with the rights-holders.

Such a beneficial project for the audiovisual sector can only come from the combination of creating a dynamic and accessible online platform, a deep understanding of copyright by the market, and the accompanying necessary legal protections. The ISAN code will have a place in the project by meeting the characteristics of the ISO standard.

The singular and universal nature of the ISAN makes the code the most reliable standard by far when conducting commercial transactions for audiovisual works and recordings. This project enhances the importance of ISAN not only for assisting with identification of audiovisual works, but also by making it an inherent part of registering audiovisual works and recordings and providing a link between users and rights-holders.

THE ISAN CODE IS PART OF THE EUROPEAN LEGAL FRAMEWORK FOR REGULATING ORPHAN WORKS

Directive 2012/28/EU establishes guidelines for handling works for which the rights-holders are unknown.

In October 2012, the European Parliament approved a Directive concerning orphan works. With the objective of harmonising the legal status these works have throughout the EU, the directive requires that entities which will be using these works conduct a **diligent search** for their legitimate rights-holders.

The regulation establishes a set of parameters for completing this diligent search, among which stands out the ISAN number database. Once again, the code is recognised as the most accepted form for cataloguing audiovisual works and recordings, both by governmental bodies as well as producers/distributors.

For more information about how to register works and to benefit from the advantages offered by the ISAN code, please see the website www.aribsan.org.

This document is of an informational nature only. Please send your comments and/or suggestions to the ARIBSAN team: correo@aribsan.org. Thank you